

Burlywood Exec Presents on Programmable Storage Controllers at Flash Memory Summit 2018

Longmont, Colo. – July 24, 2018 – [Burlywood](#), an innovator of flash-based storage for cloud data centers, today announced that Senior Firmware Architect Chris Bergman has been selected as a featured presenter on the Flash Controller Design Methods panel at Flash Memory Summit. Bergman's session takes place August 9 at 2:10 p.m. in the Santa Clara Convention Center in Santa Clara, California.

In his role at Burlywood, Bergman focuses on characterizing and integrating next-generation non-volatile media into the company's product portfolio. He will share how the use of programmable controllers can shorten design time, allow for rapid response to updates and revision cycles, and reduce the risk of starting designs using pre-production samples as part of his presentation, "Programmable Storage Controllers Permit Rapid Responses to New Technologies."

"Programmable controllers provide a way for faster development by enabling changes of parameters and routines within the controller through software to allow for different and underlying technologies or characteristics," said Bergman. "This approach is ideally suited to help solution providers cope with a stream of new variations of non-volatile memory technologies that are quickly approaching. I look forward to sharing with attendees at this year's Flash Memory Summit how they can prepare for this rapid innovation by implementing a modular flash storage architecture to meet their customer requirements."

Burlywood was a winner at last year's Flash Memory Summit for the Most Innovative Flash Memory Technology in the controller category for its TrueFlash™ storage software solution. TrueFlash is optimized to customer applications, uses flash more efficiently and delivers improved performance in a more cost-effective manner than current SSDs. TrueFlash allows for the use of the latest flash technology with better performance earlier in the lifecycle of flash nodes. Integrated multi-stream Quality of Service (QoS) provides advanced traffic management and consistent performance, tuning it to match the exact needs of customers' environments and workloads.

Burlywood will also be exhibiting in booth #313 with Xilinx and will be doing a live demo

Flash Memory Summit is the industry's premier showcase for storage technologies, featuring the most exciting products and offers the broadest coverage of a rapidly expanding market. The 2017 event drew more than 6,000 registrants and 120 exhibitors. The conference also includes annual updates, market research sessions, performance testing results, an expert table session, and a VC Forum. Additional information about the event is available at <https://flashmemorysummit.com/>

About Burlywood

Powered by a highly productive, expert development team comprised of executives from companies such as HP, Western Digital, Hitachi, Micron and Intel, storage software startup Burlywood is accelerating the transition to the all-flash data center. The company's patented TrueFlash technology changes how storage works and is delivered by lowering flash costs, increasing storage density and increasing flash performance while shortening the time to market. The new flash storage paradigm is ideally suited for customers in the hyperscale, content delivery and cloud markets that want to move to all-flash environments but have found that current SSD offerings are a constraint. Find out more about how Burlywood is allowing flash to be used as it was intended at <https://www.burlywoodtech.com>

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